

Name

Growth Mindset



Position, Company:

Founder & Chairman: Happy Friday Group (25 years)
Founder and CEO: Over the Rainbow Entrepreneurs

Linkedin:

<https://www.linkedin.com/in/lesley-waterkeyn-a0400a199/>

Sectors operated in:

Advertising, Marketing, Training, Finance

Areas of expertise

- Business Strategy
- Marketing
- Entrepreneurship
- Sales
- Leadership

Services offered

- Entrepreneur Training and Development
- Sales and Marketing plans
- Strategy
- Growth Mindset
- Unlocking opportunities



Bio

I am passionate about unlocking the potential of South Africa's entrepreneurs. I am the co-founder of Over the Rainbow, a social enterprise that empowers entrepreneurs with the training, knowledge, mentorship and connections that will enable them to succeed



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