

Graeme Wilson

Commercial Legal Services



**Position,
Company:**

Founder & Director, Whipping the Cat (Pty) Ltd

Linkedin:

<https://www.linkedin.com/in/graeme-wilson-b80b691/>

**Sectors
operated in:**

Food & beverage, fintech, manufacturing, IT, financial services

Areas of expertise

- *Franchising*
- *Employment*
- *Advertising, marketing*
- *IP*
- *Sponsorship*
- *POPIA*

Services offered

- *Company set up and structure*
- *Drafting T&C's, website T&C's, supply agreements etc.*
- *Guidance on marketing, advertising and IP protection*
- *HR - hiring, firing, policies and procedures*
- *General support and knowledge sharing*

Bio

A pragmatic, vastly experienced commercial lawyer with a passion for working with entrepreneurs and owner-managed businesses.



**SMME
COMMUNITY**