

Franklin Pieterse (MBA,CRP)

Business Coach



**Position,
Company:**

CEO - Chief Reinvention Officer, Terbigen

Linkedin:

<https://www.linkedin.com/in/franklin-pieterse-mba-crp-96425324/>

**Sectors
operated in:**

*Hospitality, food & beverage, ICT, technology, Supply Chain, ESD,
Engineering, FMCG, Services, Creative Industries, Innovation*

Areas of expertise

- Business analytics,
- Financial planning,
- Contract Reviews,
- Strategic Planning
- Business reinvention
- Marketing Planning and review
- Operations review
- People and Culture
- Transformation
- Product development

- Stakeholder alignment

Bio

Franklin has more than 20 years of business leadership experience across a range of sectors and functions. He is entrepreneurial in his thinking and working, with a track record of supporting startups and SMMEs.

He is a Certified Reinvention Practitioner with a passion for guiding businesses to survive and thrive through uncertainty and

Services offered

- Business Deep dive and troubleshooting for blockages.
- Product Market Fit Reviews and business alignment.
- Financial review and cash flow planning.
- Marketing and Sales effectiveness review and guidance.

- People and Culture assessment and guidance



**SMME
COMMUNITY**