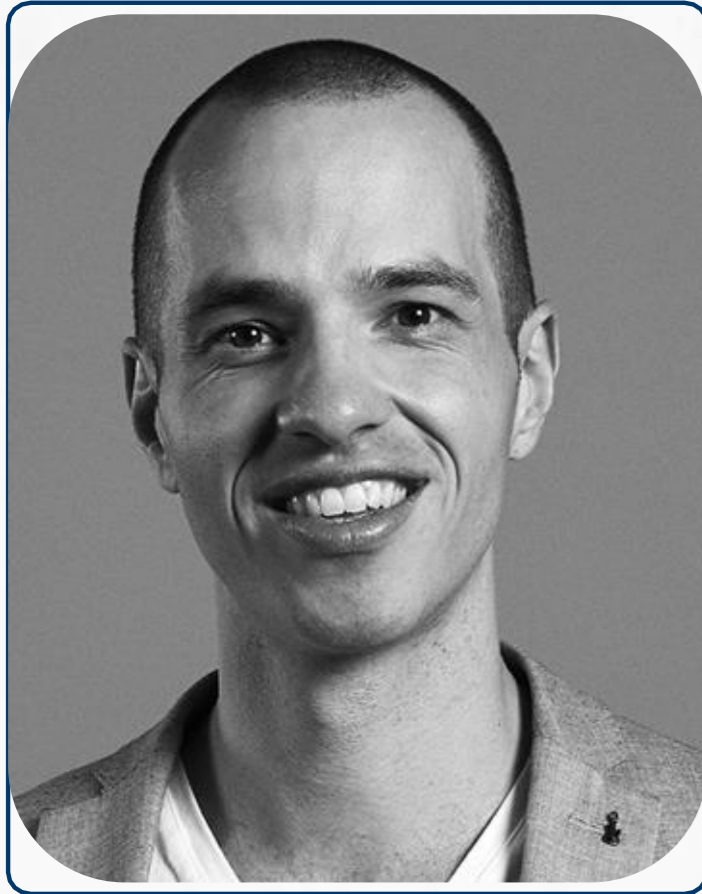


# Brad Elliott

# Growth Specialist



**Position,  
Company:**

*Founder, Platinum Seed*

**Linkedin:**

<https://www.linkedin.com/in/bradleye>

**Sectors  
operated in:**

*Ecommerce, SaaS, Retail, FinTech, EdTech, Alcoholic  
Beverages*

## Areas of expertise

- *Digital Marketing*
- *Business Strategy*
- *Rapid Experimentation & Product-Market Fit*
- *Innovation*
- *Customer Experience (CX)*

## Services offered

- *Business Strategy*
- *Digital Marketing Strategy*
- *Digital Marketing Audits*
- *Brand Strategy*
- *Lean Methodologies*

## Bio

*My passion is growing brands and businesses. I have over 15 years of experience helping start-ups through various stages of growth. I love collaborating with business owners to push their businesses to reach their potential.*



**SMME**  
COMMUNITY